

LESSON PLAN

Name of Assistant Professor: SAVITA KUMARI

Class: B. Com. IV Sem.

Subject: Corporate Accounting - II

Lesson Plan: Jan to 30th April.

Week 1	Valuation of Goodwill
Week 2	Practicals of Goodwill valuation
Week 3	Valuation of Shares
Week 4	Practicals of Valuation of Shares
Week 5	Accounts of Holding Companies
Week 6	Practicals
Week 7	Practicals
Week 8	Liquidation of Companies
Week 9	Practicals
Week 10	Practicals
Week 11	Accounts of Banking Companies
Week 12	Practicals
Week 13	Holi Vacations
Week 14	Accounts of Insurance Companies
Week 15	Practicals
Week 16	Revision

Week 17	Revision
Week 18	Revision
Examinations	

Clarity

LESSON PLAN

Name of Assistant Professor: SAVITA KUMARI

Class: B. Com. VIth Sem.

Subject: Fundamentals of Insurance

Lesson Plan: 1 Jan 2024 to 30th April

Week 1	Introduction to Insurance - Types, Purpose & Principles
Week 2	Insurance as tool to Social Security & Economic Development
Week 3	Life Insurance Contract - Principles, Parties & their Rights & Duties
Week 4	Conditions of LIC, Assignment and nominations
Week 5	Claim Settlement Process & Present Scenario in India
Week 6	Fire Insurance - Principles & Policy
Week 7	Fire Insurance - Conditions & Settlement
Week 8	Marine Insurance - Policy & Conditions
Week 9	Marine Ins. - Losses & Abandonment
Week 10	Marine Ins. - Indemnity & Claim Settlement
Week 11	Accident & Motor Insurance
Week 12	Accident & Motor Insurance
Week 13	Holi Vacations
Week 14	Insurance Intermediaries - Introduction & Process of becoming agent
Week 15	Insurance Int. - Types, Appointment & Termination of Agent
Week 16	Code of Conduct & Unfair Practices

Week 17 Revision

Week 18 Revision

Examinations

Gravity

LESSON PLAN

Name of Assistant Professor: SAVITA KUMARI

Class: B. Com. VIth Sem.

Subject: Retail Management

Lesson Plan: Jan 24 to 30th April 24

Week 1	Introduction to Retailing
Week 2	Theories in Retail
Week 3	Models in Retail
Week 4	Strategic Planning & Operation Mgt. in Retail
Week 5	Primary Retail strategies
Week 6	Merchandise Planning
Week 7	Retail Communication
Week 8	Security issues in Retailing
Week 9	Stores Design
Week 10	Stores layout
Week 11	Organisational structure in Retail Institution
Week 12	Application of IT in Retailing
Week 13	Heli Vacations.
Week 14	FDT in Retail
Week 15	Retail Store Management
Week 16	Material Handling & Energy Mgt.

Week 17

Revision

Week 18

Revision

Examinations

Slavitz

LESSON PLAN

Name of Assistant Professor: SAVITA KUMARI

Class: B. COM. II Sem

Subject: ~~Marketing~~ Advertising

Lesson Plan: 1 Jan 24 to 30th April 2024

Week 1	Advertising - Introduction
Week 2	Promotion Mix & Advertising
Week 3	Advertising Process
Week 4	Communication Process
Week 5	Types of Advertising
Week 6	Economic & Social Aspects of Advertising
Week 7	Legal & Ethical Aspects of Adv.
Week 8	Adv. Objectives & DAGMAR Approach
Week 9	Advertising Budget
Week 10	Creative Aspects of Advertising
Week 11	Types of Adv. Media
Week 12	Media Planning & Scheduling
Week 13	Holi Vacations
Week 14	Advertising Agency
Week 15	Advertising & Consumer Behaviour
Week 16	Measuring Advertising Effectiveness

Week 17	Revision
Week 18	Revision
Examinations	